GAMES COMPUTERS PLAY ADVERTISEMENTS

A collection of every Games Computers Play advertisement that I could find, dating from 1984-1987.

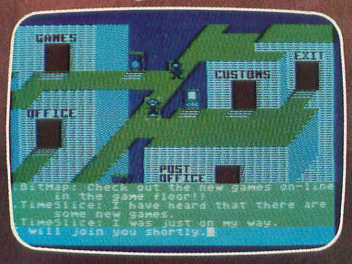
Built by Kay Savetz, 2026

SOMETHING NEW UNDER THE SUN
The best of both worlds...
coast-to-coast telecommunications
AND real-time graphics!
GCP
GCP unveils a
revolutionary development
in home entertainment—a personal
computer network service offering subscribers the ability to match wits with others from coast to coast! The GCP system uniquely combines simultaneous action between multiple players with vivid graphics for more exciting involvement.
Communicate with fellow GCP subscribers through our electronic mail or bulletin board services, and challenge others to stimulating strategy games. All that's required is a 48K Atari, a disk drive and a modem! Subscribers can access the GCP network with a local phone call from hundreds of communities across the country. GCP has discovered an entirely new universe . . . come explore with us!
GCP
GAMES COMPUTERS PLAY, INC.
112 East Market Street, York, PA 17401 / 717-848-2660
AVAILABLE IN JULY
SEE US AT ORIGINS '84

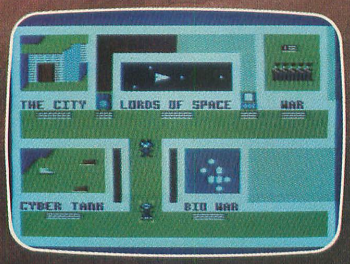
THE CREATION OF A NEW BREED

The GCP Network: More Communications, More Graphics, LESS Hassle!

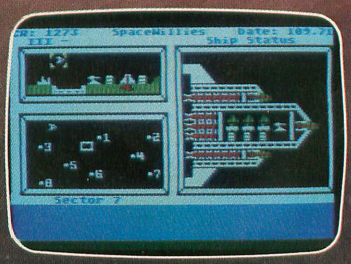
The GCP City:
The entry to worlds of adventure and challenge.


GAMES
EXIT
CUSTOMS
OFFICE
POST OFFICE
BitMap: Check out the new games on-line in the game floor!!
TimeSlice: I have heard that there are some new games.
TimeSlice: I was just on my way. I will join you shortly.

The Game Floor:
Choose your favorite and match wits with others.



Lords of Space:
Explore and conquer your way to galactic supremacy.

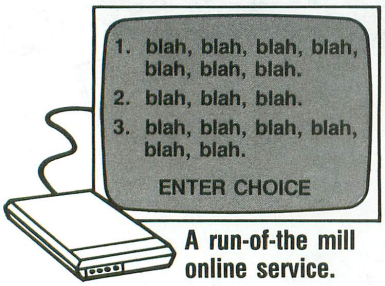


FEATURES: Joystick-driven; no commands to learn! Private mail, bulletin boards, program library, file transfers, automatic logons, User Group support, local phone call access from most cities, no network surcharge. **SYSTEM REQUIREMENTS:** 48K Atari, 1 disk drive, modem.

For more information contact:

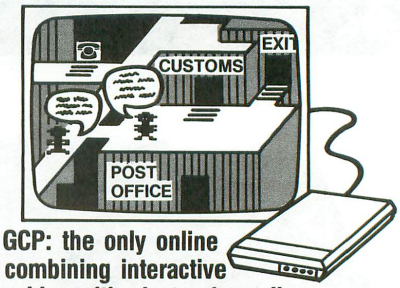
GCP GAMES COMPUTERS PLAY, INC.

112 East Market Street, York, PA 17401 / 717-848-2660



A run-of-the mill online service.

MODEM OWNERS: Tired of Text? Go for Graphics!



GCP: the only online service combining interactive graphics with electronic mail, downloads, AND games!

What is an online service?

An online service consists of a large, multiuser computer which your computer can access through the telephone lines. Since many people can access it at one time, you can interact and exchange information with other computer owners.

How is GCP different from other online services?

All other online services are out-growths of business information services. GCP was designed from the ground up to be a service for home computer owners. This means that GCP is easy to learn and fun to use. You can do everything you want with the joystick and function keys on your computer.

In order to provide all these capabilities, we have implemented the entire system using full color graphics. GCP is set up as a City, with buildings for the Post Office, GCP offices, Games and other services. You, and the other customers, are figures which you move around in the City with your joystick.

You mean the City is shown on my TV screen?

Yes, indeed. Not only the City, but the inside of the buildings and the games are shown on your screen in full color graphics. Additionally, the other customers are shown on your screen as they move around the City and buildings.

Isn't it slow downloading the graphics?

No, because we do not download the graphics. All the pictures of the City, buildings and games are supplied on disk. When you go from one building to another, the graphics are accessed at disk drive speeds.

Do I need special software?

Yes, very special. But don't worry, we provide it with your signup.

Can I download public domain programs?

Yes, GCP has a public domain archive in its Post Office with about a Megabyte of Atari programs you can download.

What games do you have?

At the moment, we have BioWar, CyberTank and CyberShip. Lords of Space is under development and may be done by the time you read this. All the games are played online against other customers, so you are matching wits with humans from all over the country.

BioWar is a multi-player adaptation of Conway's game of Life. Each player has a cell colony which he tries to expand, often at the expense of the other players, while contending with the problems of under- and over-population.

CyberTank and CyberShip are tactical design and combat games set on the CyberWorld, an artificial battleground for cybernetic machines. You design your own tank or ship and battle it out with up to 15 other players on a scrolling map.

Do the games use graphics also?

Extensively. For example, in CyberTank, when you design your tank, the hull is shown on the screen, as are all the equipment choices, in full color graphics. You select and place the items by using your joystick.

In the combat phase, your screen shows the status of your tank, the 1 mile area around your tank (only a part of the larger battlefield), and any enemy tanks inside that area.

What equipment do I need?

GCP supports any member of the 8 bit Atari line with 48K of memory. You will also need a disk drive and a modem. We support all the available modems for the Atari.

How much does it cost?

The signup kit includes the software and documentation you need, plus 5 free hours at standard rates. This kit costs $30. After the free hours are used up, the standard rates are $6 per hour (weekday evenings after 6pm local time and all day Saturday and Sunday) for either 300 or 1200 baud access. Daytime hours during the week are $15/hour.

Is it a long distance call?

Not from most U.S. cities. GCP is accessed through Tymnet, a national data service with over 500 locations in the U.S. The Tymnet charges are included in the standard rates, so you don't have to worry about add-on charges.

How do I sign up?

Just fill out the information requested below and send it to us with your credit card number or check/money order. For faster response, call us at:

(717) 848-2660 (VOICE)

and give us your logon name, password and credit card number over the phone.

Logon name (letters/numbers only)
[hint: keep it short]

Choices:

1st |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

2nd |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

3rd |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

Password (must be 6-10 chars):

|_|_|_|_|_|_|_|_|_|_|

GCP GAMES COMPUTERS PLAY, INC.

112 East Market Street, York, PA 17401
717-848-2660 (VOICE)

CIRCLE #112 ON READER SERVICE CARD

GCP vs. CompuServe...

the battle is on!

NOW FOR THE ATARI ST
RATES AS LOW AS
$2.95 HR

Check out the charts below and then call GCP at (717) 848-2660 (voice) to place your order!

COMPARE RATES

	GCP	Compu-Serve®
Signup Cost	$4.95	$39.95
Budget rates (1)	$2.95/hr	$6.00/hr
Standard rates (2)	$4.50/hr	$6.00/hr
1200 baud surcharge	none	$6.50/hr
Tymnet surcharge	none	$2.00/hr

(1) Budget rates apply 2am–7am weekdays, 2am–10am weekends.
(2) Standard rates apply 6pm–2am weekdays, 10am–2am weekends.
All times given are local times.

COMPARE FEATURES

	GCP	Compu-Serve®
Atari Only (8 bit & ST)	YES	NO
Interactive Graphics	YES[1]	NO
Online Games	YES[1]	YES
Downloads	YES	YES
Local Phone Call	YES[2]	YES

1. Additional software required. Color service incurs $0.90 surcharge.
2. Local phone call access from most U.S. cities via Tymnet.

Here's what some leading reviewers say about GCP:

ANTIC:
"Superb color graphics online"

***ANALOG* magazine:**
"lends new meaning to the term 'user friendly' "

***NOVATARI* user group:**
"If you're into gaming—even if you only play occasionally—GCP is great"

***ABLE* user group:**
"experience a new dimension of competitive, interactive gaming"

GCP is **THE** online service for Atari users. We are the only online system that offers multiplayer games with full color graphics as well as email and downloads. Access is a local phone call from most U.S. cities. (call TYMNET at 800-336-0149 to find your local number)

GCP is an ATARI-ONLY service, so ALL our downloads (over 2 Megabytes!) are for Atari computers. Don't pay for information about other computers; stay where the excitement is: ATARI!

And what are the games like?

Lords of Space is our premier space game, with hundreds of players competing in an unlimited galaxy with combat, production, alliances and economics; all controlled via your joystick and all using the full graphics potential of your Atari. Compare THAT with a screen of text!

CyberTank is a tactical game of tank combat played online against up to 15 opponents. Design your own tank in the secret labs and then slug it out with graphic realism on the scrolling battlefield. CyberShip is a naval varient of CyberTank, for the sea going gamer. BioWar is an abstract game for the intellectuals in the crowd.

Compare and judge for yourself.

Perhaps you are considering subscribing to another online service. Compare GCP to CompuServe and then make your decision!

SIGNUP: $4.95

COLOR PACKAGE: $24.95
Includes signup, color software and manuals. Specify computer: 8 bit Atari or Atari ST.
Add $3.00 shipping for each Color Package ordered

Atari® is a Trademark of Atari Corporation.
SYSTEM REQUIREMENTS: 48K Atari, disk drive, modem.

GCP GAMES COMPUTERS PLAY, INC.

112 East Market Street, York, PA 17401 • 717-848-2660 (voice)
Dealer Inquiries Welcome

CIRCLE 019 ON READER SERVICE CARD